



RISE User Guide

Introduction and how to get started

This User Guide provides an overview of key RISE content and resources. Each of the items below is linked to the relevant page on the RISE website.

Foundations

RISE is built on three core foundations. These form the basis of robust social responsibility programs in seafood, and support the rest of the Roadmap and RISE guidance. Find out more about each of our Foundations and why they matter, and access additional resources on each topic.



Responsible Recruitment

Companies ensure that workers are voluntarily recruited into their supply chains through legal and ethical processes, with worker safeguards and transparency built into the hiring process. Workers do not pay fees to secure a job.



Worker Engagement

Companies establish processes to meaningfully engage workers in developing and implementing social responsibility policies and practices. Workers or their representatives are consulted to contribute and verify data in a human rights due diligence process.

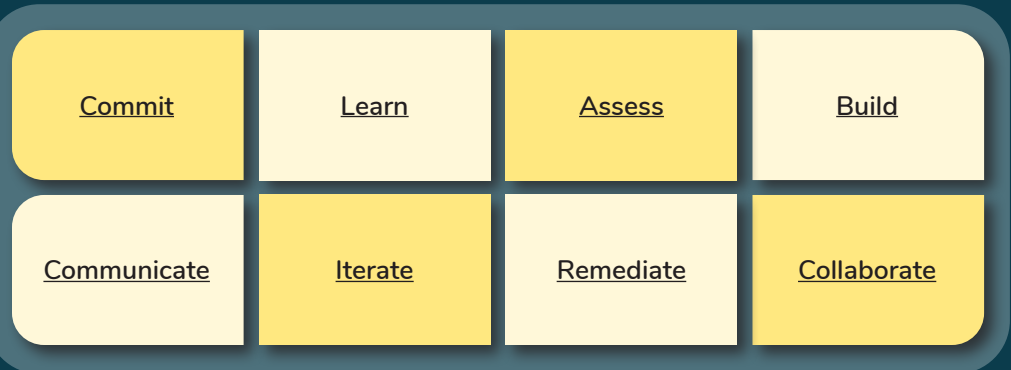


Decent Work at Sea

Companies provide at-sea workers access to resources and protections equivalent to those for workers on land, which is especially given the dangerous and often remote nature of fishing. Seafood products are traceable to the vessel.

The Roadmap

The Roadmap forms the basis of the RISE program. It comprises eight key steps that companies can take to build a comprehensive social responsibility program. Within each step you will find a series of actions and activities to undertake, each accompanied by guidance and resources.



Audience

RISE is intended for companies working in all parts of the seafood industry. Whether you are a retailer, supplier, processor, or producer, RISE offers actionable steps and guidance tailored to your specific needs and challenges. The industry stakeholder sections help you optimize your company's journey.



Retailers and Brands may be far removed from the point of harvest, but as the customer-facing part of the supply chain they face reputational risks and have an important leadership and norm-setting role that cascades throughout the industry.



Suppliers are the vital interface between seafood sellers and end-buyers. They can have a critical influence on the implementation of best practices, and have the power to improve conditions and sourcing options across the industry.



Processors often employ large workforces, and can have an outsized impact on human rights and labor conditions by implementing practices to uphold worker rights and engagement throughout their facilities.



Producers bring seafood into a supply chain as the companies that harvest, capture, grow, or otherwise cultivates seafood. They play a fundamental role in improving working conditions and upholding a socially responsible seafood industry.

Supporting resources

A suite of resources and learning tools are available to support your journey through the RISE Roadmap. This page lists key resources and tools that were developed to provide a deeper understanding of human rights issues and orient companies as they work towards a comprehensive social responsibility program.



Self assessment

By asking a series of questions about where users stand in their social responsibility journey, the self-assessment questionnaire helps orient people to the guidance and resources on RISE. After completing the questionnaire, users receive tailored information on how best to engage with RISE, from which Roadmap steps to start at to what special topics to dive into.



eLearns

RISE features free online training “eLearns.” These interactive 15 minute modules include videos from the industry, downloadable infographics, and worksheets to guide conversations on new topics. By taking the eLearns, users will learn about the most prevalent and salient human rights issues in the seafood sector and about where to go next in the RISE Roadmap and Foundations.



Special topics

Understanding how social, geographic, legislative, and operational issues intersect in the seafood world is a complex task. RISE features a series of special topics, from traceability to women in seafood, to help deepen understanding of the seafood sector and enable organizations to make clear and informed decisions about their own practices and policies.

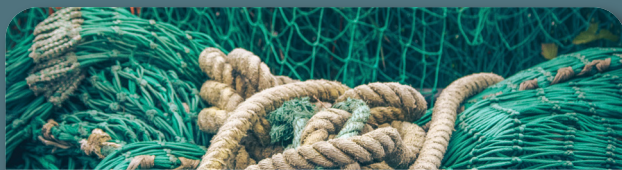


Case studies

Incredible leaders are already making positive changes. Learn how companies are addressing the challenges of forced labor and driving progress on social responsibility. From pole-and-line fisheries in the Maldives to supermarkets working towards responsible recruitment, the RISE case studies provide insights into how organizations are implementing change on the ground and at sea.

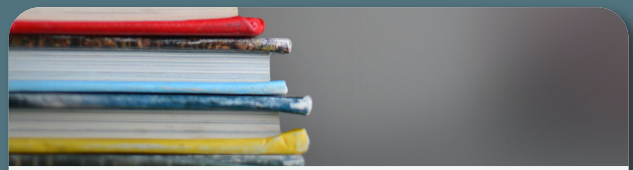
Community page and resource hub

Connect with other like-minded organizations, and find all the RISE resources together in one place.



Community

The Community page is a space both for organizations to learn about and initiate collaboration with like-minded organizations, as well as for companies to find organizations with expertise in key social responsibility areas. When a user fills out the form and after review by the RISE team, their organization will be listed on the Community page.



Resource hub

Find the full suite of resources found on RISE via the resource hub. For organizations implementing the RISE roadmap, the resource hub provides access to all the downloadable worksheets, questionnaires, assessments, and info sheets needed as you work through the different roadmap steps.